



WIRTSCHAFTSJUNIOREN  
AUGSBURG



# DOING BUSINESS WITH EAST AFRICA - KENIA

**November 11, 2024**  
**6:00 PM - 9:00 PM**

followed by networking  
with refreshments

**IHK Schwaben**  
Stettenstraße 1 + 3  
86150 Augsburg



**Dr. Marc Lucassen**  
CEO, IHK Schwaben



**H.E. Stella Mokaya Orina**  
Ambassador of Kenya to Germany



**Michael Wörle**  
1st Mayor of Gersthofen



## Event Program

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- 6:00 PM** Guest registration and welcome reception
- 6:30 PM** Opening Remarks
- 6:45 PM** Keynote Address and Keynote Presentations  
Three distinguished speakers will provide insights into various aspects of doing business in East Africa, particularly in Kenya  
Details at [wj-augsburg.de/doingbusiness/](http://wj-augsburg.de/doingbusiness/)
- 7:45 PM** Panel Discussion and Q&A
- 8:15 PM** Networking Reception  
accompanied by finger food and refreshments

**Limited to 50 attendees. Please register for free:**

[www.wj-augsburg.de/doingbusiness/](http://www.wj-augsburg.de/doingbusiness/)